



Sunderland Carers' Centre

You may have heard the Tall Ships are coming to Sunderland in 2018!



Sunderland City Council is looking for young people to be ambassadors for this fantastic opportunity. Ambassadors will be individual focal points for the promotion of The Tall Ships Races Sunderland 2018. Ambassadors will represent Sunderland City Council as the young and knowledgeable faces of Sail Training and generate a buzz of excitement around the 2018 event. They will also be given the opportunity to take part in the Tall Ships race in July 2018.

This requires a commitment over the next 2 years.

Ambassadors will be required to undertake the following duties:

- A. Participate in sail training activities such as voyages and shore-based training.
- B. Participate in promotional events such as Sail Training briefings to own school/organisation and audiences of potential Sail Trainees in other forums.
- C. Contribute to promotional releases through interviews, writing articles, social media and blog posts. This will include reporting back to funding sponsoring organisations where applicable.
- D. Advise potential Sail Trainees on the joys, hardships and practicalities of participating in Sail Training activities.

Sunderland Carers' Centre is working with Sunderland City Council to look to offer one young carer the opportunity to be sponsored to take part in this fantastic opportunity. The Young Carer will be supported to also take part in fundraising to contribute towards their costs.

If you would like to take part, we are asking you to send us a small piece (200 words will be fine) about why you would like us to choose you as our sponsored young carer, you need to explain

Our deadline is Thursday 28th April as we need to share our nominee name by Friday 29th. The launch event is on 9th May, with applications from sponsors.

Good luck – please send your applications to Amanda@sunderlandcarers.co.uk



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Some important information to help you decide is the following:

- A. **Programme Content.** The Tall Ships Races Sunderland 2018 project team will provide sufficient quality and quantity of activities for Ambassadors to keep their interest in order to maintain the desired level of profile for sail training. The programme will continue to develop as opportunities emerge, but will include:
- B. **Voyages.** Having an experience of sailing to draw upon will be a key tenet of being an Ambassador. Opportunities to participate in voyages will be provided several times per year in order that redundancy in the programme will be created for those unable to make specific dates. Opportunities planned so far include:
1. **28 May – 10 June 2016 – Voyage from London to Glasgow aboard the Lord Nelson.** The Lord Nelson is fully fitted out to accommodate disabled sail trainees and has capacity for up to eight wheelchair users. This voyage will be aimed at Ambassadors for the disabled.
 2. **17-21 July 2016 – Five day North Sea voyage on Stavros S Niarchos.** This voyage will be aimed primarily at Ambassadors from schools.
 3. **August 2016 – Day Sailing opportunity on The Atyla.** This ship will be sailing from Sunderland to reposition in Blyth ready for the Regatta. Return transport from Blyth will be arranged.
 4. **29 August – 3 September 2016 – Blyth to Gothenburg Regatta.** Ambassadors will join the ships' companies on 26 August, enjoying the festival part of the event in Blyth, sail 29 Aug – 3 Sep, then enjoy Gothenburg until 6 Sep, when transport will be provided for the return to the UK.
- C. **Shore Based Training.** The Sunderland Yacht Club and the Wear Water sports Association will provide shore-based training, water awareness training and low-level water-based training.
- D. **Takeover Challenge.** As part of the annual initiative to get students into the workplace and enjoy the experience of contributing to business decisions; the project team will look to place all student Ambassadors into workplaces that are contributing to the hosting of The Tall Ships Races Sunderland 2018.
- E. **Limited Promotional Event Attendance.** There will be a limited number of opportunities for Ambassadors to attend VIP promotional events. Selection for these opportunities will be based on Ambassadors' efforts to promote Sail Training.

Please visit <http://www.tallshipssunderland.com/> for more information!

